



Microsoft 365
CONFERENCE

Microsoft Viva
Microsoft Teams
Microsoft SharePoint
Microsoft Power Platform

NEED HELP TO CONVINCE YOUR BOSS?

Dear [supervisor's name],

The Microsoft 365 Conference is the world's largest and most comprehensive in-person event empowering you to achieve more in the modern workplace with Microsoft 365.

The Microsoft 365 Conference is where business leaders, IT pros, developers, and consultants come together to learn how technology can power teamwork, employee engagement and communications, and organizational effectiveness.

The Microsoft 365 Conference will feature the best of the best from Microsoft and the MVP community to share a full curriculum of training for every level of familiarity with Microsoft 365 featuring Microsoft Viva, Microsoft Teams, Power Platform, SharePoint and related technologies. The conference will have 2 primary focuses, the latest innovations and developments for experienced engagement as well as introductory adoption, best practices, and tips & tricks in Microsoft 365.

By attending, I'll get the following:

- It is important to stay up to date in planning projects. The conference will present the **latest information on what's new and coming directly from Microsoft**
- It is critical to know what other companies are planning and how they are using current technology. Attending the conference will **give our company a competitive edge and endless opportunities to network with industry experts.**
- It is critical to get the best and most accurate cutting-edge information. At the conference we will be able to **learn directly from Microsoft engineers who create the products and technology we use each and every day.**
- It is vital to be a part of an active and professional technology community. The conference will provide valuable **learning opportunities to share real world experiences and gain tips, tricks and best practices that will save our company time and money.**

The Microsoft 365 Conference is packed with over 150 sessions, panels and workshops for everyone who works with Microsoft 365, presented by Microsoft's leaders and community experts from around the world.

The Microsoft 365 Conference embraces all of Microsoft 365: Microsoft Viva, Microsoft Teams, SharePoint, Power Platform, (Power Apps, Power BI, Power Automate, Power Virtual Agent, Power Pages), OneDrive, Yammer (Viva Engage), Outlook, Office applications, and more.

I also believe that we can increase the value of this investment in our business by adding one or more of the pre- or post-conference workshops. The workshops provide a full day, deep dive experience focused on crucial elements integral implementation and success in the modern workplace.

[Your name]