



**OCTOBER 7-9, 2025 • ORLANDO, FL**

# **EXHIBITOR & SPONSORSHIP *OPPORTUNITIES***

✉ [Expo@NextGenLiveEvents.com](mailto:Expo@NextGenLiveEvents.com)

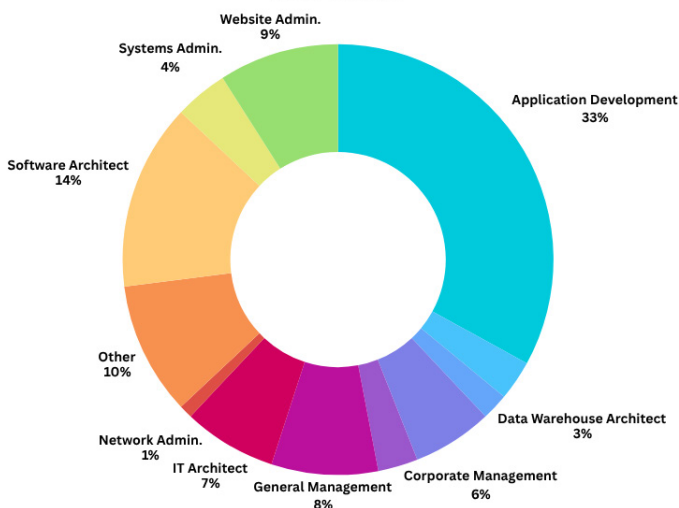
# 2024 ATTENDEE DEMOGRAPHICS

## Understanding Our Audience: Why It Matters for You

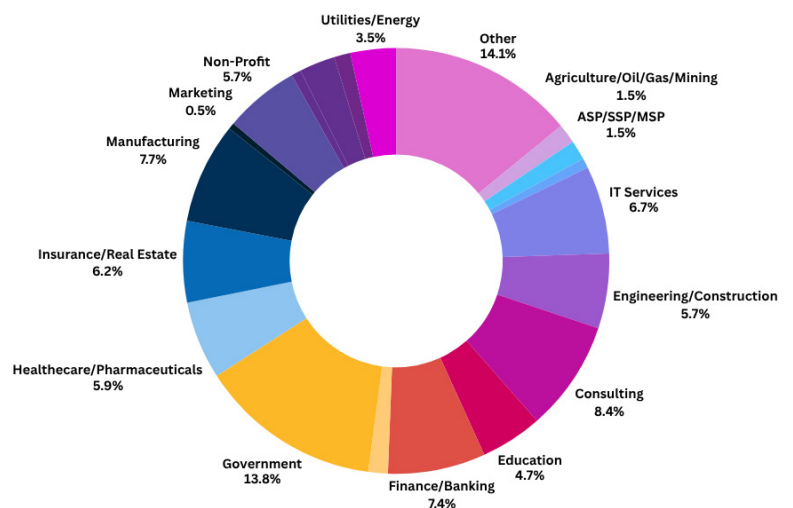
As we look ahead to the 2025 Intersection of Technology, where DEVintersection, the next GenAI Conference, and the brand new Cybersecurity Conference will be co-located in Orlando, we want to give our sponsors and exhibitors a data-driven glimpse into the caliber of professionals who attended in 2024. The attendee demographics charts illustrate a powerful snapshot, breaking down our audience by job function, organizational role, and company size.

These insights reveal a well-rounded cross-section of decision-makers, senior technologists, and innovation-driven teams across industries. Whether you're targeting enterprise clients, agile startups, or influential tech leads, this breakdown underscores the strategic reach and networking opportunities available at the Intersection of Technology. For sponsors and exhibitors, these demographics aren't just numbers—they're your roadmap to visibility, relevance, and ROI.

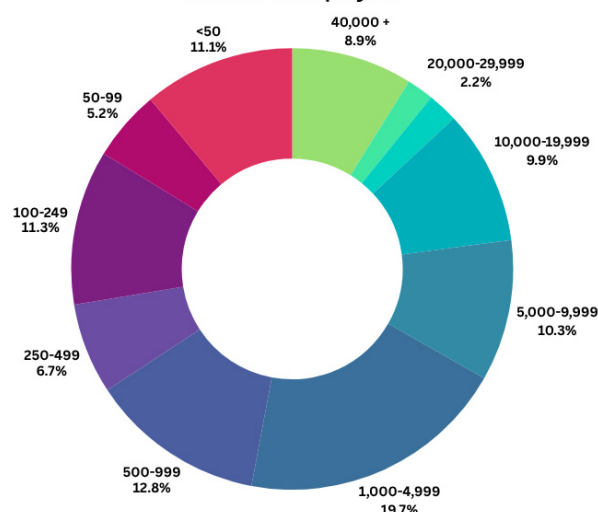
Job Function



Organizational Role



Number of Employees



## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### SILVER

**\$17,500**

- 10' x 20' Exhibit space with pipe and drape - including (2) 6' tables and (2) 500-watt power drops
- 3 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 2 Expo-only passes (Expo badges include access to the Attendee Party only for Attendee Party Sponsor)
- 1 Attendee bag inserts
- Half-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide
- Sponsor Customer Discount Code
- Free Press Release/Announcement posted on the Conference website

### EXHIBITOR

**\$8,100**

- 10' x 10' Exhibit space with pipe and drape - including (1) 6' tables and (1) 500-watt power drops
- 2 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- Sponsor Customer Discount Code
- 1 Expo-only passes (Expo badges include access to the Attendee Party only for Attendee Party Sponsor)
- Logo and 100-word company description listed on conference website and Show Guide

## Package Add-ons/Promotion Marketing Opportunities

### 25' X 40' CUSTOMER MEETING ROOM (6 available)

- 1 Day: **\$1,500**
- 3 Days: **\$3,500**

### COMPANY LOGO ON TABLE TENTS

**\$300**

Table tent cards are displayed during meals throughout the week.

### BRANDED DONUT BREAK

**\$6,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo on napkin, signage at break, as well as within conference schedule.

### BRANDED COFFEE BREAK

**\$6,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo on coffee cup and signage at break, as well as within conference schedule.

### AFTERNOON ICE CREAM BREAK

**\$6,000**

(CHOOSE YOUR DAY, TWO OPPORTUNITIES) Company logo on napkins and on signage at break, as well as within conference schedule.

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### TURNKEY BOOTH OPTIONS

\* Available with Purchase of a Silver or Exhibitor Sponsor Package.

#### 10 x 10 Booth – \$3,500 (all-inclusive)

- Custom printed backdrop
- High top table and chairs
- Podium with custom signage
- Premium carpet



GES 10x10 FITS Booth  
Affiliate Summit East Conference, Hilton Midtown, New York / City, 17 / June 27-28, 2023  
Normal code: 30402  
Affiliate Summit East Conference, Hilton Midtown, New York / City, 17 / June 27-28, 2023  
Normal code: 30402

#### 10 x 20 Booth – \$6,500 (all-inclusive)

- Custom printed backdrop
- High top table and chairs
- Podium with custom signage
- Premium carpet
- Couch
- Table



GES 10x20 FITS Booth  
Affiliate Summit East Conference, Hilton Midtown, New York / City, 17 / June 27-28, 2023  
Normal code: 30402  
Affiliate Summit East Conference, Hilton Midtown, New York / City, 17 / June 27-28, 2023  
Normal code: 30402

Both booth sizes include everything you need for a professional and impactful presence on the show floor. Spaces are limited, so secure your turnkey booth today!

*Note: Power drop included, additional AV must be ordered through the hotel.*