



**OCTOBER 7-9, 2025**

**Loews Sapphire Falls Resort at Universal Orlando, FL**

# **EXHIBITOR & SPONSORSHIP *OPPORTUNITIES***

✉ [Expo@NextGenLiveEvents.com](mailto:Expo@NextGenLiveEvents.com)

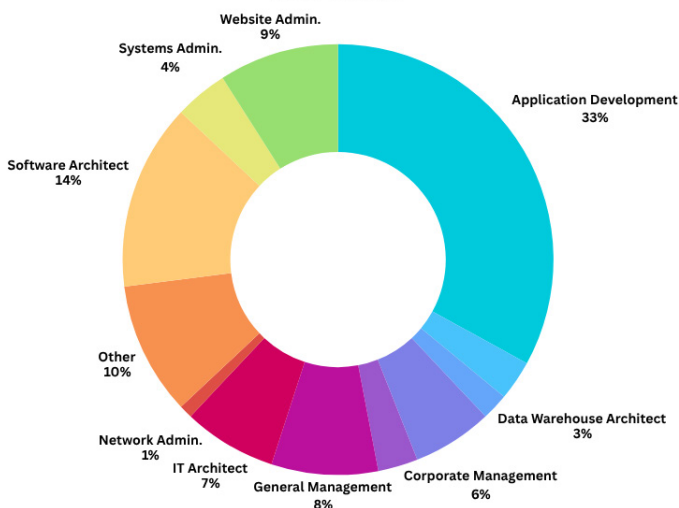
# 2024 ATTENDEE DEMOGRAPHICS

## Understanding Our Audience: Why It Matters for You

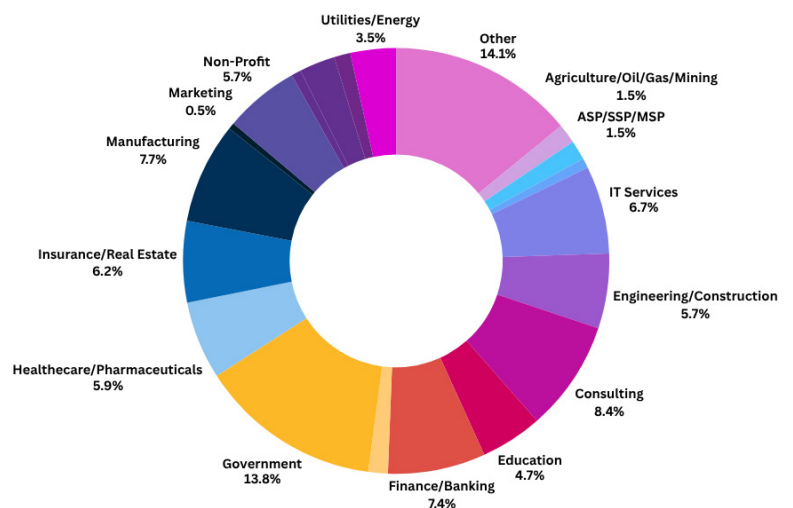
As we look ahead to the 2025 Intersection of Technology, where DEVintersection, the next GenAI Conference, and the brand new Cybersecurity Conference will be co-located in Orlando, we want to give our sponsors and exhibitors a data-driven glimpse into the caliber of professionals who attended in 2024. The attendee demographics charts illustrate a powerful snapshot, breaking down our audience by job function, organizational role, and company size.

These insights reveal a well-rounded cross-section of decision-makers, senior technologists, and innovation-driven teams across industries. Whether you're targeting enterprise clients, agile startups, or influential tech leads, this breakdown underscores the strategic reach and networking opportunities available at the Intersection of Technology. For sponsors and exhibitors, these demographics aren't just numbers—they're your roadmap to visibility, relevance, and ROI.

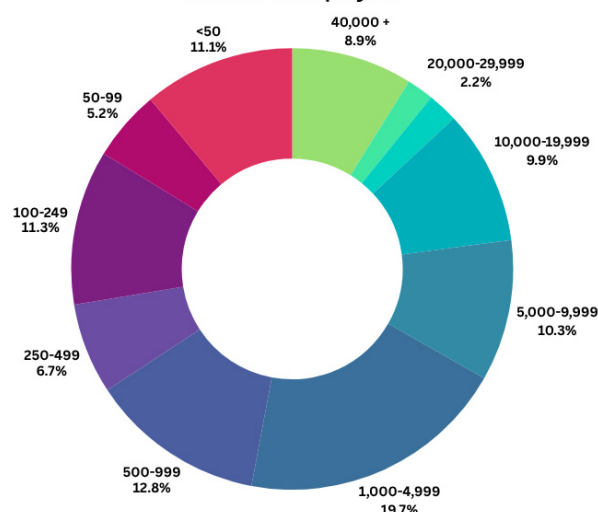
Job Function



Organizational Role



Number of Employees



## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### Attendee Party Sponsor

**\$79,900** *(Exclusive to 2 Sponsors)*

- 20' x 20' Exhibit Space, including (4) 6' tables and (4) 500-watt power drops
- 4 Lead retrieval units (to be used only in your booth)
- 6 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 5 Expo-only passes (*Expo badges include access to the Attendee Party only for Attendee Party Sponsor*)
- Branding at Attendee Party:
  - Company name on drink ticket
  - Logo on event signage
- Coffee Break Sponsorship – branded coffee cups
- 8ft Meterboard placed near booth or in a high-traffic location
- Branded photo booth backdrop at registration
- Logo on two 8ft towers
- One meeting room for 3 days (if available)
- Company name on attendee bag
- Company logo on lunch table tent cards
- 2 Attendee bag inserts
- Two-page color ad in the Show Guide
- Logo and 200-word company description on website and in Show Guide
- Two 1-hour technical session (content must be technical and will compete with other sessions)
- 2 Free press release/announcement on the NextGenAI Conference website
- Promotion in pre- and post-conference emails (logo, 50-word blurb, and link)
- Sponsor Customer Discount Code

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### DIAMOND

\$65,000

- 20' x 20' Exhibit Space, including (4) 6' tables and (4) 500-watt power drops
- 3 Lead retrieval units (to be used only in your booth)
- 6 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 5 Expo-only passes (*Expo badges include access to the Attendee Party only for Attendee Party Sponsor*)
- Branding at Opening Reception:
  - Company name on drink ticket
  - Logo on signage
  - Branded photo booth backdrop
- Logo on two 8ft towers
- Company name on attendee bag
- Company logo on lunch table tent cards
- 2 Attendee bag inserts
- Two-page color ad in the Show Guide
- Logo and 200-word company description on website and in Show Guide
- One 1-hour technical session (content must be technical and will compete with other sessions)
- 2 Free press release/announcement on the NextGenAI Conference website
- Promotion in pre- and post-conference emails (logo, 50-word blurb, and link)
- Sponsor Customer Discount Code

### PLATINUM

\$42,500

- 10' x 20' Exhibit space with pipe and drape - including (2) 6' tables and (2) 500-watt power drops
- 2 Lead retrieval units (to be used only in your booth)
- 5 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 4 Expo-only passes (*Expo badges include access to the Attendee Party only for Attendee Party Sponsor*)
- Branding at Opening Reception
  - Company name on drink ticket
  - Logo on signage
- Logo on one 8' tower
- Company logo on lunch table tent cards
- Company name on attendee bag
- 2 Attendee bag inserts
- One-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- 2 Free Press Release/Announcement posted on the Next GenAI Conference website
- Promotion in pre- and post-conference Emails: Included Logo, 50 word text, and link in pre- and post-show mailer
- Sponsor Customer Discount Code

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### GOLD

**\$29,500**

- 10' x 20' Exhibit space with pipe and drape - including (2) 6' tables and (2) 500-watt power drops
- 2 Lead retrieval units (to be used only in your booth)
- 4 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 3 Expo-only passes (Expo badges include access to the Attendee Party only for Attendee Party Sponsor)
- 1 Attendee bag inserts
- One-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- 1 Free Press Release/Announcement posted on the Next GenAI Conference website
- Promotion in pre- and post-conference emails: Included Logo, 50 word text, and link in pre, and post-show mailer
- Sponsor Customer Discount Code

### SILVER

**\$17,500**

- 10' x 20' Exhibit space with pipe and drape - including (2) 6' tables and (2) 500-watt power drops
- 3 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- 2 Expo-only passes (Expo badges include access to the Attendee Party only for Attendee Party Sponsor)
- 1 Attendee bag inserts
- Half-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide
- Sponsor Customer Discount Code

### EXHIBITOR

**\$8,100**

- 10' x 10' Exhibit space with pipe and drape - including (1) 6' tables and (1) 500-watt power drops
- 2 Full Conference passes (additional passes for employees or customers may be purchased at a discounted rate of \$1,300)
- Sponsor Customer Discount Code
- 1 Expo-only passes (Expo badges include access to the Attendee Party only for Attendee Party Sponsor)
- Logo and 100-word company description listed on conference website and Show Guide

## PROMOTIONAL MARKETING OPPORTUNITIES

### T-SHIRT

**\$15,000**

(ONE EXCLUSIVE OPPORTUNITY) Great Opportunity to Co-brand your company through attendee visibility. Sponsorship includes customized one-color logo on t-shirt given to all attendees. Your company name on t-shirt ticket.

### BRANDED DONUT BREAK

**\$10,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo on napkin, signage at break, as well as within conference schedule.

### AFTERNOON ICE CREAM BREAK

**\$10,000**

(CHOOSE YOUR DAY, TWO OPPORTUNITIES) Company logo on napkins and on signage at break, as well as within conference schedule.

### BRANDED COFFEE BREAK

**\$10,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo on coffee cup and signage at break, as well as within conference schedule.

### CHARGING STATION

**\$10,000**

(ONE EXCLUSIVE OPPORTUNITY) What an amazing way to keep your brand in front of attendees. Show management will produce an imprint of your logo or image on the charging station signage. When they are running out of power, here you come to the rescue!