

**NeXtGen 365
EVENTS**

Presents



**EXHIBITOR & SPONSORSHIP
*OPPORTUNITIES***

MAY 6-8, 2025 • MGM GRAND, Las Vegas, NV



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

DIAMOND

\$85,000

- 20' x 20' Exhibit Space, including (4) 500- watt power drops (4) 6' black skirted tables
- 3 Lead retrieval units
- 2 Window clings with your Company logo
- 6 Full Conference passes and 4 Exhibit-Only (additional passes for employees only may be purchased at a discounted rate of \$1,300 or \$600 for Exhibit-Only. Limited to 10 additional passes)
- Branding at Attendee Party
 - Logo on cocktail napkin
 - Company name on drink ticket
 - Logo on signage
- Branded photo booth backdrop
- 8ft Meterboard (Sponsor submits design)
- Logo on two 8Ft light up towers
- Sponsor name on attendee bag
- Sponsor logo on lunch table tent cards
- 2 Attendee bag inserts - Sponsor provided marketing pieces
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide
- Two 1-hour technical speaking session (content must be technical, will compete with other sessions and content must be pre-approved)
- Company logo rotation on video board in Conference Center
- 2 Free Press Release/Announcement posted on the Microsoft 365 Community Conference website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mail

PLATINUM

\$44,000

- 10' x 20' Exhibit space, including (2) 500- watt power drops and (2) 6' black skirted tables.
- 2 Lead retrieval unit
- 5 Full-Conference passes and 3 Exhibit-Only (additional passes for employees only may be purchased at a discounted rate of \$1,300 and \$600 for Exhibit-Only. Limited to 10 additional passes.)
- 1 Window clings with your Company logo
- Branding at Opening Reception
 - Company name on drink ticket
 - Company logo on cocktail napkin
 - Company logo on signage
- Logo on one 8Ft light up tower
- Company logo on lunch table tent cards
- Company name on attendee bag
- 2 Attendee bag inserts - Sponsor provided marketing pieces
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide
- One 1-hour technical speaking session (content must be technical, will compete with other sessions and content must be pre-approved)
- 1 Free Press Release/Announcement posted on the Microsoft 365 Community Conference website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

GOLD

\$31,500

- 10' x 20' Exhibit space, including (2) 500- watt power drops and (2) 6' black skirted tables.
- 1 Lead Retrieval Unit
- 4 Full Conference passes and 2 Exhibit-Only (additional passes for employees only may be purchased at a discounted rate of \$1,300 and \$600 for Exhibit-Only. Limited to 10 additional passes.)
- 1 Attendee bag inserts - Sponsor provided marketing piece
- One-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide
- One 1-hour technical speaking session (content must be technical, will compete with other sessions and content must be pre-approved)
- 1 Free Press Release/Announcement posted on the Microsoft 365 Community Conference website

SILVER

\$18,500

- 10' x 20' Exhibit space, including (2) 500- watt power drops and (2) 6' black skirted tables.
- 2 Full Conference passes and 1 Exhibit-Only (additional passes for employees only may be purchased at a discounted rate of \$1,300 and \$600 for Exhibit-Only. Limited to 10 additional passes.)
- 1 Attendee bag inserts
- Half-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide

EXHIBITOR

\$8,100

- 10' x 10' Exhibit space, including (1) 500- watt power drops and (2) 6' black skirted tables.
- 1 Full Conference pass and 2 Exhibit-Only (additional passes for employees only may be purchased at a discounted rate of \$1,300 and \$600 for Exhibit-Only. Limited to 10 additional passes.)
- Logo and 100-word company description listed on conference website and Show Guide

PROMOTIONAL MARKETING OPPORTUNITIES

1 BRANDED COFFEE BREAK

\$15,000

2 BRANDED COFFEE BREAKS

\$25,000

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo with URL on to-go coffee cups and on the conference schedule (in Show Guide and on Whova app).

1 BRANDED ICE CREAM BREAK

\$12,000

2 BRANDED ICE CREAM BREAKS

\$20,000

(CHOOSE YOUR DAY, THREE OPPORTUNITIES) Company logo on napkins and on the conference schedule (in Show Guide and on Whova app).

BRANDED LANYARDS

\$20,000

(ONE EXCLUSIVE OPPORTUNITY) Your company name will be displayed on the attendee lanyard, in black or white. Available to Gold Level sponsors and above.

WOMEN IN TECHNOLOGY LUNCHEON (WIT)

\$18,000

(ONE EXCLUSIVE OPPORTUNITY) Includes branded napkins, branded wristbands, branded table tents, branded sign, one speaker on the panel, opening remarks, lunch provided, networking with Women in Technology. Available to Gold Level sponsors and above.