



FabCon Community Inc. Presents

# Microsoft **Fabric**

## COMMUNITY CONFERENCE

***EXHIBITOR & SPONSORSHIP OPPORTUNITIES***

March 31 - April 2, 2025 | MGM Grand, Las Vegas, NV

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Interested in sponsoring at the second annual **Microsoft Fabric Community Conference**?

### Fabric T-Mobile Arena Sponsor (*Opening Keynotes, March 31<sup>ST</sup>*) **\$94,000**



- 8ft meter board in the T-Mobile Arena for your company to represent itself during the keynotes and will be displayed at the attendee party
- Provide one 90-second professional video to be displayed on rotation on the main stage screen in the attendee seating area of the morning keynote
- Logo displayed on trinitron screen and ribbon screens around the T-Mobile arena
- VIP Seating in the Keynote held at the T-Mobile Arena
- Company name on disposable coffee cups
- Company logo on signage, video ribbon, and lighted towers in the T-Mobile Arena
- 1 One-hour long technical or marketing session (session will compete with other sessions)
- Customer Meeting room Monday – Wednesday (1 meeting room per company)
- Sponsor of Evening Attendee Party
  - Meet and Greet at Attendee Party
  - VIP Seating in the T-Mobile Arena
  - Company Logo on drink tickets
  - Company Logo displayed on Attendee Party photo booth backdrop
  - 7 Expo-Only and 6 Full Conference passes
- A 20' x 20' booth in the Marquee Expo Hall, includes (4) 6' tables and (4) 500-watt power drops
- 4 Lead Retrieval Units
- Company Logo rotating on video board in Conference Center
- Company Logo on 2 window clings in Conference Center
- Logo on two 8Ft Towers
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Company Name on attendee bag
- 2 Attendee Bag Inserts - Sponsor provided marketing pieces
- 2-page Color Ad in Show Guide
- Logo & 200-word description on the Microsoft Fabric Community Conference website
- 2 Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website
- Promotion in pre and post email campaigns



## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### DIAMOND

**\$65,000**

- 20' x 20' Exhibit Space, including (4) 6Ft Tables and (4) 500-watt power drops
- 3 Lead retrieval units
- 6 Exhibit-only staff passes and 5 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- One Customer meeting room
- Logo Displayed on Rotating Video Board
- Logo on Two 8Ft Towers
- Logo on One Window cling
- Opening Evening Reception Sponsor - Includes logo on signage
- Drink ticket – Company Name on Opening Reception Drink Ticket
- Sponsor name on attendee bag
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Signage at Attendee Party
- Branded Photo Booth Backdrop at Attendee Party & Registration
- 2 Attendee bag inserts
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide (when contract is signed)
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer

### PLATINUM

**\$42,000**

- 10' x 20' Exhibit space with pipe and drape - including (2) 6' tables with two chairs and (4) 500-watt power drops
- 2 Lead retrieval units
- 5 Exhibit-only staff passes and 4 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Logo on one 8Ft Towers
- 2 Attendee bag inserts
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide (when contract is signed)
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Opening Evening Reception Sponsor - Includes logo on signage
- Sponsor logo on window cling
- Sponsor name on attendee bag
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- 2 Free Press Release/Announcement posted on the Microsoft Data & AI website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer

### GOLD

**\$30,200**

- 10' x 20' Exhibit space with pipe and drape -includes (2) 6' tables with two chairs and (2) 500-watt power drops
- 1 Lead retrieval unit
- 3 Exhibit-only staff passes and 2 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- 1 Attendee bag inserts
- One-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide (when contract is signed)
- Sponsor name on attendee bag (available to the first six gold sponsors)
- One 1-hour technical speaking session (content must be technical and will compete with other sessions).
- 1 Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

### SILVER

**\$16,900**

- 10' x 20' exhibit space with pipe and drape - includes (1) 6' table with two chairs and (2) 500-watt power drops
- 3 Exhibit-only staff passes and 1 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Half-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide (when contract is signed).

### EXHIBITOR

**\$7,900**

- 10' x 10' Exhibit space with pipe and drape - includes (1) 6' table with two chairs and (2) 500-watt power drops
- 2 Exhibit-only staff passes and 1 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Logo and 100-word company description listed on conference website and Show Guide (when contract is signed)

## PROMOTIONAL MARKETING OPPORTUNITIES

### BRANDED COFFEE BREAK

One Branded Coffee Break: **\$17,000**

Two Branded Coffee Breaks: **\$30,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)

Company logo on to-go coffee cups and on signage at break.

### BRANDED ICE CREAM BREAK

One Branded Ice Cream Break: **\$10,000**

Two Branded Ice Cream Breaks: **\$18,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)

Company logo on napkins and on signage at break.

### BRANDED LANYARDS

Sponsorship: **\$20,000**

(ONE EXCLUSIVE OPPORTUNITY) Your company name will be displayed on attendee lanyard, in black or white.

### WOMEN IN TECHNOLOGY (WIT) LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Includes branded napkins, branded wristbands, branded table tents, branded sign, one speaker on the panel, opening remarks, lunch provided, networking with Women in Technology.

*Available to Gold Level sponsors and above.*

### DIVERSITY & INCLUSION LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Includes branded napkins, branded wristbands, branded table tents, branded sign, opening remarks, lunch provided, networking with Diversity & Inclusion Community.

*Available to Gold Level sponsors and above.*