

Microsoft Fabric

COMMUNITY CONFERENCE

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

March 31 - April 2, 2025 | MGM Grand, Las Vegas, NV



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Interested in sponsoring at the second annual **Microsoft Fabric Community Conference**?

Fabric T-Mobile Arena Sponsor (Opening Keynotes, March 31ST) **\$94,000**

- 8ft meter board in the T-Mobile Arena for your company to represent itself during the keynotes and will be displayed at the attendee party
- Provide one 90-second professional video to be displayed on rotation on the main stage screen in the attendee seating area of the morning keynote
- Logo displayed on trinitron screen and ribbon screens around the T-Mobile arena
- 1 Flyer handed out to each attendee as they enter the T-Mobile Arena –Sponsor provided marketing piece
- VIP Seating in the Keynote held at the T-Mobile Arena
- Company name on disposable coffee cups
- Company logo on signage, video ribbon, and lighted towers in the T-Mobile Arena
- Sponsor of Evening Attendee Party
 - Company Logo on drink tickets
 - Company Logo displayed on Attendee Party photo booth backdrop
- 7 Expo-Only and 6 Full Conference passes
- Customer Meeting room Monday – Wednesday (1 meeting room per company)
- 20' x 20' booth in the Marquee Expo Hall, includes (4) 6' black skirted tables and 8 black plastic contour chairs and (4) 500-watt power drops
- 4 Lead Retrieval Units
- Company Logo rotating on video board in Conference Center
- Company Logo on 2 window clings in Conference Center
- Logo on two 8Ft Towers
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Company Name on attendee bag
- 2 Attendee Bag Inserts - Sponsor provided marketing pieces
- 2-page Color Ad in Show Guide
- 1 One-hour long technical or marketing session (session will compete with other sessions)
- Logo & 200-word description on the Microsoft Fabric Community Conference website
- 2 Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website
- Promotion in pre and post email campaigns

DIAMOND **\$65,000**

- 20' x 20' Exhibit Space, including (4) 500-watt power drops and (4) 6' black skirted tables and 8 black plastic contour chairs.
- 3 Lead retrieval units
- 6 Exhibit-only staff passes and 5 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- One Customer meeting room
- Logo Displayed on Rotating Video Board
- Logo on Two 8Ft Towers
- Logo on One Window cling
- Opening Evening Reception Sponsor - Includes logo on signage
- Drink ticket – Company Name on Opening Reception Drink Ticket
- Sponsor name on attendee bag
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Signage at Attendee Party
- Branded Photo Booth Backdrop at Attendee Party & Registration
- 1 Keynote seat drop for 1 day
- 2 Attendee bag inserts
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide (when contract is signed)
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

PLATINUM

\$42,000

- 10' x 20' Exhibit space including (2) 500-watt power drops and (2) 6' black skirted tables and 4 black plastic contour chairs.
- 2 Lead retrieval units
- 5 Exhibit-only staff passes and 4 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Logo on one 8Ft Towers
- 1 Keynote seat drop for 1 day
- 2 Attendee bag inserts
- Two-page color ad in Show Guide
- Logo and 200-word company description listed on conference website and Show Guide (when contract is signed)
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Opening Evening Reception Sponsor - Includes logo on signage
- Sponsor logo on window cling
- Sponsor name on attendee bag
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- 2 Free Press Release/Announcement posted on the Microsoft Data & AI website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer

GOLD

\$30,200

- 10' x 20' Exhibit space including (2) 500-watt power drops and (2) 6' black skirted tables and 4 black plastic contour chairs.
- 1 Lead retrieval unit
- 3 Exhibit-only staff passes and 2 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- 1 Attendee bag inserts
- One-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide (when contract is signed)
- Sponsor name on attendee bag (available to the first six gold sponsors)
- One 1-hour technical speaking session (content must be technical and will compete with other sessions).
- 1 Free Press Release/Announcement posted on the Microsoft Fabric Community Conference website

SILVER

\$16,900

- 10' x 20' exhibit space including (2) 500-watt power drops and (2) 6' black skirted tables and 4 black plastic contour chairs.
- 3 Exhibit-only staff passes and 1 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Half-page color ad in Show Guide
- Logo and 150-word company description listed on conference website and Show Guide (when contract is signed).

EXHIBITOR

\$7,900

- 10' x 10' Exhibit space including (1) 500-watt power drops and (1) 6' black skirted tables and 2 black plastic contour chairs.
- 2 Exhibit-only staff passes and 1 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo only pass)
- Logo and 100-word company description listed on conference website and Show Guide (when contract is signed)

PROMOTIONAL MARKETING OPPORTUNITIES

BRANDED COFFEE BREAK

One Branded Coffee Break: **\$17,000**

Two Branded Coffee Breaks: **\$30,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)

Company logo on to-go coffee cups and on signage at break.

BRANDED ICE CREAM BREAK

One Branded Ice Cream Break: **\$10,000**

Two Branded Ice Cream Breaks: **\$18,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)

Company logo on napkins and on signage at break.

BRANDED LANYARDS

Sponsorship: **\$20,000**

(ONE EXCLUSIVE OPPORTUNITY) Your company name will be displayed on attendee lanyard, in black or white.

WOMEN IN TECHNOLOGY (WIT) LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Includes branded napkins, branded wristbands, branded table tents, branded sign, one speaker on the panel, opening remarks, lunch provided, networking with Women in Technology.

Available to Gold Level sponsors and above.

DIVERSITY & INCLUSION LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Includes branded napkins, branded wristbands, branded table tents, branded sign, opening remarks, lunch provided, networking with Diversity & Inclusion Community.

Available to Gold Level sponsors and above.