



Power Platform COMMUNITY CONFERENCE

SEPT 18-20, 2024 • MGM GRAND LAS VEGAS



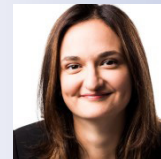
CHARLES LAMANNA
Corporate Vice
President, Business
Applications &
Platforms, *Microsoft*



JEFF TEPER
President – Microsoft
Collaborative Apps and
Platforms, *Microsoft*



SANGYA SINGH
Vice President,
Microsoft Power
Automate, *Microsoft*



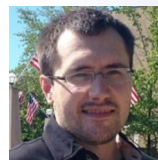
KIM MANIS
Vice President of
Product, Microsoft
Fabric & Power BI,
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President, Microsoft
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RYAN CUNNINGHAM
Vice President, Power
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ILYA GREBNOV
Vice President, Chief
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OMAR AFTAB
Vice President,
Conversational AI,
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CONTACT: Emily O'Connell
expo@powerplatformconf.com
(480) 815-1772
8am-4pm MST, M-F

POWER PLATFORM EMPOWERMENT EXPERIENCE SPONSOR \$89,000

Do you want exclusive access to all our attendees for an entire morning while they hear from Microsoft about the future of Power Platform?

Showcase your Company in the Grand Garden Arena where Charles Lamanna, Corporate Vice President, Business Applications & Platform, presents his Keynote. The Select **Power Platform Empowerment Experience Sponsors** will have a designated area in the Grand Garden Arena to share product knowledge and solutions while creating new relationships during morning Keynotes and the evening Attendee Party & Concert.

- Enjoy a meet and greet before the Attendee Party in the Grand Garden Arena where the attendees will dine on fantastic food and drinks before attending a concert.
- Receive exclusive plush VIP seating at the concert for your team and customers holding full-conference passes.
- Maximize your Companies exposure to the attendees with a Kiosk in the Grand Garden Arena, along with a booth in the Marquee Expo Hall.

Power Platform Empowerment Experience Sponsor *is an exclusive opportunity limited to 10 sponsors to showcase their company in the Grand Garden Arena.*

\$89,000

- Kiosk and 8ft meterboard in the Grand Garden Arena for your company to represent itself during the keynotes and the attendee party
- Provide one 90-second professional video to be displayed on rotation on the main stage screen in the attendee seating area of the morning keynote
- 1 flyer handed out to each attendee as they enter the Grand Garden Arena –Sponsor provided marketing piece
- Company name on disposable coffee cups
- Company logo on signage, video boards, and towers throughout the Grand Garden Arena
- Sponsor of the Tuesday Evening Attendee Party and Concert in the Grand Garden Arena
 - Meet and Greet at Attendee Party
 - Plush VIP seating at the concert for your team and customers holding full-conference passes. (Full-Conference passes available for purchase at \$1,300 each and \$600 each for expo-only)
 - Company Logo on drink tickets
 - Company Logo displayed on Attendee Party photo booth backdrop
- 7 Expo-Only and 6 Full Conference passes (Expo-Only pass allows entrance into Marquee Expo Hall, not the Grand Garden Arena. Up to 15 Additional Full-Conference passes can be purchased for \$1,300)
- A 20' x 20' booth in the Marquee Expo Hall, includes (4) 6' tables and (4) 500-watt power drops
- 3 Lead Retrieval Units
- Customer Meeting room Tuesday - Friday
- Company Logo rotating on video board in Conference Center
- Company Logo on 2 window clings in Conference Center
- Logo on two 8Ft Towers
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- Company Name on attendee bag
- 2 Attendee Bag Inserts - Sponsor provided marketing pieces
- 2-page Color Ad in Show Guide
- 1 One-hour long technical or marketing session (session will compete with other sessions)
- Logo & 200-word description on the Microsoft Power Platform Conference website
- 2 Free Press Release/Announcement posted on the Power Platform Community Conference website
- Promotion in pre and post email campaigns



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EXHIBITOR & SPONSORSHIP OPPORTUNITIES

PLATINUM

\$65,000

- 10' x 20' Exhibit Space, including (4) 6Ft Tables and (2) 500-watt power drops
- 2 Lead retrieval units
- 6 Expo-only staff passes and 5 full conference passes (additional passes for employees only may be purchased at a discounted rate of \$1,300 for full conference pass, \$600 for expo-only pass)
- Logo Displayed on Rotating Video Board
- Logo on 1 8Ft Towers
- Logo on One Window cling
- Opening Evening Reception Sponsor - Includes logo on signage
- Drink ticket – Company Name on Opening Reception Drink Ticket (Sponsor must be signed on by time of print)
- Sponsor name on attendee bag
- Sponsor logo on lunch table tent cards (set out during one attendee lunch day)
- 1 Keynote seat drop for 1 day
- 2 Attendee bag inserts
- Two-page color ad in show guide
- Logo and 200-word company description listed on conference website and show guide (when contract is signed)
- One 1-hour technical speaking session (content must be technical and will compete with other sessions)
- Free Press Release/Announcement posted on the Power Platform Community Conference website
- Promotion in Pre- and Post-Conference Emails: Included Logo, 50 word text, and link in pre, and post-show mailer
- Customer meeting room (Wednesday - Friday) Only available to the first 4 Platinum sponsors

GOLD

\$44,000

- 10' x 20' booth in Expo Hall, including (2) 6' tables and (2) 500 watt power drops
- 5 Expo-Only & 4 Full-Conference passes (Additional Full-Conference passes available for purchase at \$1,300 each and \$600 each for expo-only)
- 1 Lead Retrieval Units
- 1 One-hour long technical or marketing session (session will compete with other sessions)
- 1 Attendee Bag Inserts - Sponsor provided marketing pieces
- 1-page Color Ad in Show Guide
- 1 Free Press Release/Announcement posted on the Power Platform Community Conference website
- Promotions in pre and post email campaigns
- Company Logo & 200-word description on the Power Platform Community Conference website

SILVER

\$17,900

- 10' x 20' booth in Marquee Expo Hall, including (2) 6' tables and (1) 500 watt power drop
- 3 Expo-Only and 1 Full-Conference pass (Additional Full-Conference passes available for purchase at \$1,300 each and \$600 each for expo-only)
- 1 Attendee Bag Insert - Sponsor provided marketing pieces
- 1/2-page Color Ad in Show Guide
- Company Logo & 150-word description on the Power Platform Community Conference website

EXHIBITOR

\$7,900

- 10' x10' booth in Marquee Expo Hall, including (1) 6' table and (1) 500 watt power drop
- 2 Expo-Only and 1 Full-Conference pass (Additional Full-Conference passes available for purchase at \$1,300 each and \$600 each for expo-only)
- Company Logo & 100-word description on the Power Platform Community Conference website



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PROMOTIONAL MARKETING OPPORTUNITIES

BRANDED COFFEE BREAK

One Branded Coffee Break: **\$17,000**

Two Branded Coffee Breaks: **\$30,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)
Company logo and QR code on to-go coffee cups
and on signage at break.

BRANDED ICE CREAM BREAK

One Branded Ice Cream Break: **\$10,000**

Two Branded Ice Cream Breaks: **\$18,000**

(CHOOSE YOUR DAY, THREE OPPORTUNITIES)
Company logo on napkins and on signage at break.

BRANDED LANYARDS

Sponsorship: **\$20,000**

(ONE EXCLUSIVE OPPORTUNITY) Your company
name will be displayed on attendee lanyard, in
black or white.

WOMEN IN TECHNOLOGY (WIT) LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Branded Napkins,
Branded wristbands, Branded table tents, Branded Sign,
One Speaker on the Panel Opening Remarks, Lunch
Provided, Networking with Women in Technology
Available to Gold Level and above Sponsors.

DIVERSITY & INCLUSION LUNCHEON

Sponsorship: **\$18,000**

(ONE EXCLUSIVE OPPORTUNITY) Branded Napkins,
Branded wristbands, Branded table tents, Branded
sign, Opening Remarks, Lunch Provided, Networking
with Diversity & Inclusion Community Available to
Gold Level and above Sponsors.

ADDITIONAL OPPORTUNITIES COMING SOON

**Promotional Marketing Opportunities are only available to Gold level sponsors or higher.*